

## ABSTRACT OF THE DISCLOSURE

An electronic kiosk provides differentiated sales-oriented interactive information services to a plurality of different classes of users such as consumers, contractors and salespersons. The kiosk includes a computing system, a first user application and a second user application. The first and second user applications are executable on the computing system and are operable to provide first and second sales-oriented interactive information services to a first group of users and to a second group of users, respectively. At least some of the first and second interactive information services are different from each other. The computing system is further operable to permit only a defined group of user applications including the first user application and the second user application to be executed thereon.

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